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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material Pursuant to §240.14a-12

**ATERIAN, INC.**

(Name of Registrant as Specified In Its Charter)  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.  
 Fee paid previously with preliminary materials.  
 Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# Your **Vote** Counts!

**ATERIAN, INC.**

2022 Annual Meeting

Vote by July 25, 2022 11:59 PM ET. For shares held in a Plan, vote by July 21, 2022 11:59 PM ET.

ATERIAN, INC.  
37 EAST 18TH STREET, 7TH FLOOR  
NEW YORK, NY 10003



D88229-P76285

## You invested in ATERIAN, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on July 26, 2022.**

### Get informed before you vote

View the Notice & Proxy Statement, Form 10-K and Form 10-K/A online OR you can receive a free paper or email copy of the material(s) by requesting prior to July 12, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

July 26, 2022  
10:00 AM EDT

Virtually at:  
[www.virtualshareholdmeeting.com/ATER2022](http://www.virtualshareholdmeeting.com/ATER2022)

\*Please check the meeting materials for any special requirements for virtual meeting attendance.

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## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items   | Board Recommends |
|--|------------------|
| 1. To elect Yaniv Sarig and Sarah Liebel as Class III directors to serve until our 2025 Annual Meeting of Stockholders;<br><b>Nominees:</b><br>01) Yaniv Sarig<br>02) Sarah Liebel | ✔ For            |
| 2. To ratify the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022.                           | ✔ For            |
| <b>NOTE:</b> To conduct any other business properly brought before the Annual Meeting and any adjournment or postponement thereof.   |                  |
|  |                  |

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".